

There's A New Dog In Town!



ChopDog.com™
The Fun Way To
SHOP, SAVE, EARN & GIVE

ChopDog.com is the brainchild of longtime Cleveland cellular business owner Bill Tymoszczuk, who operates the Sprint Nextel Sales & Repair Center on E 17th and St Clair. ChopDog.com is the culmination of his search to provide a service that simultaneously rewards shoppers, businesses and non-profits/charities in a rare win-win situation that successfully integrates all three by giving each what they desire: Shoppers will save money, Businesses will gain business and Charities get a fundraising vehicle without cost or any administrative burden. And it is all done with a few clicks... And now, you're probably wondering "How is this guy able to integrate this seamlessly enough, to actually provide charitable donations through a discount on products and on coupons used at local stores?" "How does everyone get rewarded, but no one loses money"? Actually this is the economic foundation upon which this country was built before business became "big business" and the drive for profit replaced the drive for quality and business practices. At ChopDog.com, all businesses have agreed to pay a portion of what they would normally pay to advertise their product to the shopper and the shopper's charity of choice, only when a purchase is made. Why? Because it is performance based and they're willing to pay their advertising expense only when the product is sold and they have collected the money. It's that simple. ChopDog.com is even building a team of representatives to help shoppers, charities and local businesses within each zip code.

In this new online economic environment, technological advancement has finally been used to provide an economy where no one gets gauged, everyone wins, business expands, taxes are saved and most important, our less fortunate of society finally get some benefit. Wouldn't it feel nice to buy something you needed with a discount, while simultaneously helping to save lives? How about rewarding a charity or your child's sports team because you used a coupon, through ChopDog, at your favorite pizza shop. Let's all consider the fact that we can all make a difference not just by feeding inflated profit margins, but by feeding the hungry, saving a child or helping someone get off the streets. "Bill T." as he's affectionately referred to, just launched this massive effort to redistribute the wealth and it is starting here in Cleveland.

Chopdog began while Bill was pondering the plight of the small businessman, the struggle consumers face and the need for nonprofits to raise money. Subsequently, his

attention turned to cyberspace. There was an increasing realization that the Internet is a million times larger a market than the block surrounding his store. That thought led to another, when he suspected that there were probably thousands of business owners out there with the same sentiment. With years of thought, ChopDog.com was born and programming began a year ago. And now his Beta site has launched with over 700 online stores, a handful of local nonprofits, including Head Start & The Ted Ginn Foundation along with local businesses signing up daily. According to Bill, "We just wanted to prove that in a modern economy, all participants can be satisfied and, using volume as a barometer, resources can be redistributed to include those who need it the most. I am excited about the feedback we are getting from others. We will continue to grow ChopDog.com by serving others...where every purchase made or coupon used benefits a cause!" That's Bill's new age way of saying that he's got a big heart, and now, through technology, we've got the ability to spread the love evenly and fairly. So, if you know a small businesses that can use some extra sales or a nonprofit that can use an additional fundraising vehicle or if you just want to Shop & Save, check out ChopDog.com. This author will.